

8 September 2014

SF2013/013775  
CR2014/004365  
MJ

General Manager  
Lake Macquarie City Council  
PO BOX 1906  
HRMC NSW 2310

**Attention: Mr Brian Gibson**

**PACIFIC HIGHWAY (A43): PROPOSED SIGNAGE FOR STAGE 1 OF THE MASTERS, BULKY GOODS AND RESTAURANT DEVELOPMENT, LOTS 10, 11, 12, 13 AND 14 DP 1013486, 4B SOUTH STREET, WINDALE (DA 251/2013)**

Dear Mr Gibson,

I refer to Council's letter dated 13 August 2014 (your reference DA 251/2013), received on 20 August 2014, regarding the subject development application forwarded to Roads and Maritime Services for consideration.

#### **Roads and Maritime Responsibilities**

Transport for NSW and Roads and Maritime's primary interests are in the road network, traffic and broader transport issues. In particular, the efficiency and safety of the classified road network, the security of property assets and the integration of land use and transport.

In accordance with the *State Environmental Planning Policy 64 – Advertising and Signage (SEPP64) Clause 17 and Clause 18*, the consent authority must not grant development consent without the concurrence of Roads and Maritime, to the display of advertising signs **higher than 8 metres or greater than 20 square metres respectively and within 250 metres of, and visible from, a classified road**. As the main pylon sign is 9.00 metres high and greater than 20 square metres Roads and Maritime's concurrence is required under *Clause 17 and Clause 18 of SEPP 64*.

The Pacific Highway (A43) is a classified (State) road. Council is the roads authority for the Pacific Highway and all other public roads in the area.

#### **Roads and Maritime Response and Requirements**

Roads and Maritime has reviewed the information provided and has no objections to the proposed signage, provided the following matters are addressed and included in Council's conditions of development consent.

- Advertising signs shall be constructed entirely within private property and shall not encroach or overhang, into the road reserve.
- The advertising sign shall meet the criteria contained in Section 3.2.5 of the Department of Planning's *Transport Corridor Outdoor Advertising and Signage Guidelines (July 2007)* - Illumination and reflectance.
- Any proposed advertising sign must not have / use:
  - Flashing lights or messages.
  - Electronically changeable messages, unless in accordance with the Department Planning's *Transport Corridor Outdoor Advertising and Signage Guidelines (July 2007)*.
  - Animated display, moving parts or simulated movement.
  - Complex displays that hold a driver's attention beyond "glance appreciation".
  - Displays resembling traffic signs or signals, or giving instruction to traffic by using words such as 'halt' or 'stop'.
  - A method of illumination that distracts or dazzles.

In accordance with Section 104 of the *Roads Act 1993*, Roads and Maritime may direct the removal of a work or structure if, in the opinion of Roads and Maritime, the work or structure is a traffic hazard. This direction may be given regardless of whether or not the carrying out or erection of the work or structure is the subject of any approval, consent, licence or permit in force under any Act.

On Council's determination of this matter, it would be appreciated if a copy of the Notice of Determination is forwarded to Roads and Maritime for record and / or action purposes.

Should you require further advice please contact me on (02) 4924 0688.

Yours sincerely



Kellee McGilvray  
A/Manager, Land Use  
Hunter Region